

# RAJAR DATA RELEASE



Quarter 1, 2020 – May 14<sup>th</sup> 2020

## COMPARATIVE CHARTS

1. National Stations
2. Scottish Stations
3. London Stations
4. Breakfast Shows – National and London stations

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

# RAJAR DATA RELEASE



## Quarter 1, 2020 – May 14<sup>th</sup> 2020 NATIONAL STATIONS

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 19	Q4 19	Q1 20	Q1 20 vs. Q1 19	Q1 20 vs. Q4 19	Q1 19	Q4 19	Q1 20
<b>ALL RADIO</b>	Q	48945	48136	48894	-0.1%	1.6%	100.0	100.0	100.0
<b>ALL BBC</b>	Q	34436	33584	33535	-2.6%	-0.1%	51.4	51.0	49.7
15-44	Q	13295	13048	13180	-0.9%	1.0%	35.2	35.5	34.4
45+	Q	21142	20535	20355	-3.7%	-0.9%	60.2	59.4	57.9
<b>ALL BBC NETWORK RADIO</b>	Q	31846	31081	30835	-3.2%	-0.8%	44.8	45.0	43.4
BBC RADIO 1	Q	9303	8790	8915	-4.2%	1.4%	5.7	5.6	5.6
BBC RADIO 2	Q	15356	14438	14362	-6.5%	-0.5%	17.4	17.0	16.3
BBC RADIO 3	Q	2040	2126	1980	-2.9%	-6.9%	1.2	1.4	1.3
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	11459	11416	11105	-3.1%	-2.7%	13.1	13.4	12.9
BBC RADIO 4	Q	11010	10977	10754	-2.3%	-2.0%	11.9	12.0	11.7
BBC RADIO 4 EXTRA	Q	2238	2271	1983	-11.4%	-12.7%	1.3	1.4	1.2
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5550	5522	5330	-4.0%	-3.5%	3.5	3.7	3.4
BBC RADIO 5 LIVE	Q	5403	5412	5219	-3.4%	-3.6%	3.4	3.5	3.3
BBC RADIO 5 LIVE SPORTS EXTRA	Q	708	914	601	-15.1%	-34.2%	0.1	0.2	0.1
BBC 6 MUSIC	Q	2515	2487	2556	1.6%	2.8%	2.4	2.4	2.4
1XTRA FROM THE BBC	H	1050	987	986	-6.1%	-0.1%	0.4	0.4	0.4
BBC ASIAN NETWORK UK	H	536	519	543	1.3%	4.6%	0.2	0.2	0.3
BBC WORLD SERVICE	Q	1478	1377	1346	-8.9%	-2.3%	0.7	0.8	0.7
<b>BBC LOCAL/REGIONAL</b>	Q	7857	7500	7798	-0.8%	4.0%	6.6	6.0	6.3

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## Quarter 1, 2020 – May 14<sup>th</sup> 2020 NATIONAL STATIONS PAGE 2

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 19	Q4 19	Q1 20	Q1 20 vs. Q1 19	Q1 20 vs. Q4 19	Q1 19	Q4 19	Q1 20
<b>ALL COMMERCIAL</b>	<b>Q</b>	<b>36130</b>	<b>35157</b>	<b>36267</b>	<b>0.4%</b>	<b>3.2%</b>	<b>45.7</b>	<b>46.6</b>	<b>47.8</b>
15-44	Q	17981	17454	17943	-0.2%	2.8%	61.2	61.6	62.3
45+	Q	18148	17703	18323	1.0%	3.5%	37.4	38.4	40.1
<b>ALL NATIONAL COMMERCIAL</b>	<b>Q</b>	<b>22032</b>	<b>22416</b>	<b>22823</b>	<b>3.6%</b>	<b>1.8%</b>	<b>19.9</b>	<b>22.0</b>	<b>22.3</b>
ABSOLUTE RADIO NETWORK	H	4709	4908	4716	0.1%	-3.9%	3.5	3.6	3.4
ABSOLUTE RADIO	Q	2424	2309	2416	-0.3%	4.6%	2.0	1.7	1.9
ABSOLUTE RADIO 60S	H		136	119		-12.5%		*	*
ABSOLUTE RADIO 70S	H	193	212	230	19.2%	8.5%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1737	1420	1459	-16.0%	2.7%	0.8	0.7	0.7
ABSOLUTE RADIO 90S	H	958	851	837	-12.6%	-1.6%	0.5	0.4	0.4
ABSOLUTE RADIO 00S	H		217	186		-14.3%		0.1	0.1
ABSOLUTE CLASSIC ROCK	H	786	740	813	3.4%	9.9%	0.4	0.4	0.4
CAPITAL BRAND (UK)	H	8172	7595	7502	-8.2%	-1.2%	4.2	4.0	3.7
CAPITAL NETWORK (UK)	H	7201	6546	6386	-11.3%	-2.4%	3.6	3.3	3.0
CAPITAL XTRA BRAND UK	H		1782	1873		5.1%		0.7	0.7
CAPITAL XTRA (UK)	H	1760	1677	1690	-4.0%	0.8%	0.6	0.6	0.6
CAPITAL XTRA RELOADED	Q		330	305		-7.6%		0.1	0.1
CLASSIC FM	Q	5288	5461	5484	3.7%	0.4%	3.8	4.1	4.2
COUNTRY HITS RADIO	H		247	257		4.0%		0.1	0.1
GOLD NETWORK (UK)	H	1228	1282	1314	7.0%	2.5%	0.9	0.9	1.0
GREATEST HITS NETWORK	H		1264	1295		2.5%		1.0	1.1
GREATEST HITS RADIO <sup>1</sup>	H		845	892		5.6%		0.7	0.7
HEART BRAND (UK)	H	9655	9523	9365	-3.0%	-1.7%	6.6	6.2	6.0
HEART 70S	Q		248	294		18.5%		0.1	0.1
HEART 80S	Q	1422	1097	1249	-12.2%	13.9%	0.6	0.5	0.4
HEART 90S	Q		627	456		-27.3%		0.3	0.2
HEART DANCE	Q		380	380		0.0%		0.2	0.2
HEART EXTRA	Q	470	483	472	0.4%	-2.3%	0.2	0.2	0.2
HEART NETWORK (UK)	H	8524	8079	7737	-9.2%	-4.2%	5.8	5.2	4.8
HEAT	H	567	507	498	-12.2%	-1.8%	0.2	0.2	0.2
HITS RADIO BRAND	H	6067	6657	6619	9.1%	-0.6%	5.0	5.4	5.4
HITS RADIO NETWORK	H	5524	5878	5779	4.6%	-1.7%	4.2	4.4	4.3
HITS RADIO	H	787	823	745	-5.3%	-9.5%	0.4	0.4	0.4

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## Quarter 1, 2020 – May 14<sup>th</sup> 2020 NATIONAL STATIONS PAGE 3

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 19	Q4 19	Q1 20	Q1 20 vs. Q1 19	Q1 20 vs. Q4 19	Q1 19	Q4 19	Q1 20
JACK RADIO	H	85	144	123	44.7%	-14.6%	*	*	*
JAZZ FM	H	571	583	566	-0.9%	-2.9%	0.2	0.2	0.2
KERRANG!	H	517	476	438	-15.3%	-8.0%	0.2	0.2	0.2
KISS NETWORK	H	5215	5276	5135	-1.5%	-2.7%	2.6	2.9	2.7
KISS FRESH	H	588	540	519	-11.7%	-3.9%	0.2	0.2	0.2
KISSTORY	Q	1845	2204	2066	12.0%	-6.3%	0.7	0.9	0.8
LBC BRAND UK)	H	2250	2719	2780	23.6%	2.2%	2.1	2.6	2.8
MAGIC NETWORK	H	4108	4173	4088	-0.5%	-2.0%	2.3	2.5	2.5
MAGIC CHILLED	H	336	311	242	-28.0%	-22.2%	0.1	0.1	0.1
MAGIC SOUL	H	288	343	393	36.5%	14.6%	0.2	0.2	0.3
MELLOW MAGIC	H	603	626	590	-2.2%	-5.8%	0.3	0.3	0.3
PLANET ROCK	Q	1212	1210	1209	-0.2%	-0.1%	1.0	0.9	1.0
SCALA RADIO	H		249	310		24.5%		0.2	0.2
SMOOTH BRAND (UK)	H	5704	5611	5687	-0.3%	1.4%	4.2	3.9	3.9
SMOOTH RADIO CHILL	Q		301	312		3.7%		0.1	0.1
SMOOTH RADIO COUNTRY	Q		204	286		40.2%		0.1	0.1
SMOOTH EXTRA	Q	962	697	819	-14.9%	17.5%	0.5	0.3	0.4
SMOOTH RADIO NETWORK (UK)	H	5070	4881	4762	-6.1%	-2.4%	3.7	3.4	3.4
SUNRISE RADIO NATIONAL <sup>1</sup>	Y			372					0.2
TALKRADIO	H	339	433	424	25.1%	-2.1%	0.1	0.3	0.3
TALKSPORT	H	3055	2912	2985	-2.3%	2.5%	2.0	1.8	2.0
TALKSPORT2	H	424	324	489	15.3%	50.9%	0.1	0.1	0.2
UNION JACK	H	150	179	146	-2.7%	-18.4%	0.1	0.1	0.1
VIRGIN ANTHEMS	Q	74	211	150	102.7%	-28.9%	*	0.1	0.1
VIRGIN CHILLED	Q	92	126	124	34.8%	-1.6%	*	*	*
VIRGIN RADIO	Q	1301	1530	1496	15.0%	-2.2%	0.8	1.0	0.9
VIRGIN RADIO GROOVE	Q			16					*
RADIO X NETWORK (UK)	H	1538	1660	1651	7.3%	-0.5%	1.2	1.4	1.4
ALL LOCAL COMMERCIAL	Q	25790	24348	25194	-2.3%	3.5%	25.9	24.6	25.5
OTHER LISTENING	Q	3978	3769	3944	-0.9%	4.6%	2.8	2.4	2.5

# RAJAR DATA RELEASE



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## SCOTTISH STATIONS

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q1 19	Q4 19	Q1 20	Q1 20 vs. Q1 19	Q1 20 vs. Q4 19	Q1 19	Q4 19	Q1 20
BBC RADIO SCOTLAND	H	4595	785	767	825	5.1%	7.6%	6.4	5.8	6.7
Radio Borders	Y	109	48	47	46	-4.2%	-2.1%	32.9	31.1	31.3
Capital Scotland	H	2879	528	409	379	-28.2%	-7.3%	6.9	3.9	4.1
Central FM	Y	218	48	50	47	-2.1%	-6.0%	11.6	10.2	9.9
Clyde 1	H	1934	541	628	585	8.1%	-6.8%	11.6	16.7	15.0
Clyde 2	H	1934	145	188	167	15.2%	-11.2%	3.0	4.5	5.3
Forth 1	H	1172	274	300	296	8.0%	-1.3%	13.4	16.1	17.2
Forth 2	H	1172	64	67	68	6.3%	1.5%	2.7	3.8	3.9
Heart Scotland East	H	1200		150	118		-21.3%		5.0	3.6
Heart Scotland West	H	1646		224	221		-1.3%		5.2	5.5
Kingdom FM	Y	293	53	55	56	5.7%	1.8%	6.7	5.9	8.2
MFR	Y	253	123	123	122	-0.8%	-0.8%	26.3	26.2	27.7
Northsound 1	Y	347	132	122	132	0.0%	8.2%	17.2	16.9	19.3
Northsound 2	Y	347	26	23	26	0.0%	13.0%	3.6	3.1	3.1
Original 106 (Aberdeen)	Y	347	88	80	81	-8.0%	1.3%	13.2	13.9	14.2
Scottish Sun 80s <sup>1</sup>	H	4595		34	23		-32.4%		0.1	0.1
Scottish Sun Greatest Hits <sup>1</sup>	H	4595		6	11		83.3%		*	*
Scottish Sun Hits <sup>1</sup>	H	4595		15	4		-73.3%		*	*
Smooth Radio Scotland	H	1855	357	352	305	-14.6%	-13.4%	9.9	7.1	6.5
Tay FM	Y	394	147	131	129	-12.2%	-1.5%	17.1	16.6	16.8
Tay 2	Y	394	44	41	38	-13.6%	-7.3%	6.0	5.9	5.9
Wave FM (Dundee)	Y	144		12	14		16.7%		2.5	3.4
Wave FM (Perth)	Y	89		4	4		0.0%		0.9	1.2
West Sound (inc. West FM)**	Y	398	175	181	189	8.0%	4.4%	24.6	24.6	24.2

<sup>1</sup> Station changed reporting survey period

\*\* audience to opt out services included

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## LONDON STATIONS – PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 19	Q4 19	Q1 20	Q1 20 vs. Q1 19	Q1 20 vs. Q4 19	Q1 19	Q4 19	Q1 20
BBC Radio London	Q	435	425	399	-8.3%	-6.1%	0.8	0.9	1.1
Absolute Radio (London)	Q	703	715	743	5.7%	3.9%	2.3	2.7	2.8
Capital London	Q	1766	1780	1617	-8.4%	-9.2%	3.9	3.7	3.5
Capital XTRA (London)	Q	798	729	712	-10.8%	-2.3%	1.2	1.2	1.4
Gold London	Q	270	331	267	-1.1%	-19.3%	1.0	0.9	1.0
Heart London	Q	1521	1384	1385	-8.9%	0.1%	4.4	3.6	4.4
Kiss (London)	Q	1490	1472	1265	-15.1%	-14.1%	2.7	3.9	2.7
LBC London	Q	1169	1377	1292	10.5%	-6.2%	5.7	6.2	8.4
LBC News (London)	Q	488	598	473	-3.1%	-20.9%	1.0	1.3	1.2
Magic (London)	Q	1539	1462	1351	-12.2%	-7.6%	4.2	4.4	4.5
Premier Christian Radio	Q	118	102	121	2.5%	18.6%	0.5	0.1	0.2
Smooth Radio London	Q	821	864	803	-2.2%	-7.1%	2.7	2.3	2.4
Radio X London	Q	363	361	397	9.4%	10.0%	1.5	1.5	1.5

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**LONDON STATIONS– PAGE 2**

**NATIONAL STATIONS ON LONDON TSA**

## NATIONAL STATIONS ON LONDON TSA

	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 19	Q4 19	Q1 20	Q1 20 vs. Q1 19	Q1 20 vs. Q4 19	Q1 19	Q4 19	Q1 20
BBC Radio 1	Q	1460	1402	1333	-8.7%	-4.9%	3.5	3.2	3.3
BBC Radio 2	Q	2283	2076	2074	-9.2%	-0.1%	12.1	11.5	10.6
BBC Radio 3	Q	630	596	631	0.2%	5.9%	1.9	2.1	2.6
BBC Radio 4	Q	2687	2714	2718	1.2%	0.1%	15.4	14.9	14.6
BBC Radio 5 live	Q	1202	1056	1103	-8.2%	4.5%	3.9	3.1	3.6
Classic FM	Q	1192	1354	1293	8.5%	-4.5%	4.0	4.4	4.4

# RAJAR DATA RELEASE



## Quarter 1, 2020 – May 14<sup>th</sup> 2020 BREAKFAST SHOWS (WEEKDAYS) – PAGE 1 NATIONAL STATIONS

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
<i>Time period varies per station</i>		Q1 19	Q4 19	Q1 20
<b>NATIONAL STATIONS - MON-THU</b>				
BBC Radio 1 - 06.30 - 10.00am	Q	5044	4812	4873
<b>NATIONAL STATIONS - MON-FRI</b>				
BBC Radio 2 - 06.30 - 09.30am	Q	9047	8237	8114
BBC Radio 3 - 06.30 - 09.00am	Q	689	689	724
BBC Radio 4 - 06.00 - 09.00am	Q	7162	7169	6978
BBC Radio 5 live - 06.00 - 10.00am	Q	2143	2225	2127
Absolute Radio Network - 06.00 - 10.00am	H	2154	2267	2153
Capital Network (UK) - 06.00 - 10.00am	H	3732	3362	3316
Classic FM - 06.00 - 09.00am	Q	1769	1802	1859
Greatest Hits Radio - 06.00 - 10.00am	H		411	435
Heart Network (UK) - 06.30 - 10.00am	H		4287	4118
Hits Radio - 06.00 - 10.00am	H	336	359	322
Kiss - 06.00 - 10.00am	Q	1788	1665	1474
Magic - 06.00 - 10.00am	Q	1304	1360	1360
Planet Rock - 06.00 - 10.00am	Q	522	501	518
talkSPORT - 06.00 - 10.00am	H	1394	1362	1454
Virgin Network - 06.30 - 10.00am	Q	1048	1193	1123
Radio X Network (UK) - 06.30 - 10.00am	H	928	935	960



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**BREAKFAST SHOWS (WEEKDAYS) – PAGE 2**

**LONDON STATIONS**

*Please note: the table below does not list national radio stations which are listened to in the London area*

STATIONS	SURVEY	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
	PERIOD	'000s	'000s	'000s
		Q1 19	Q4 19	Q1 20
<b><i>Time period varies per station</i></b>				
<b><i>LONDON STATIONS - MON-FRI</i></b>				
BBC Radio London - 07.00 - 10.00am	Q	187	221	185
Absolute Radio (London) - 06.00 - 10.00am	Q	324	449	391
Capital London - 06.00 - 10.00am	Q	972	950	781
Capital XTRA (London) - 06.30 - 10.00am	Q	329	358	315
Gold London - 06.00 - 10.00am	Q	109	129	115
Heart London - 06.30 - 10.00am	Q	745	700	793
Kiss (London) - 06.00 - 10.00am	Q	671	795	544
LBC London - 07.00 - 10.00am	Q	724	765	805
LBC News (London) - 07.00 - 10.00am	Q	259	288	247
Magic (London) - 06.00 - 10.00am	Q	628	616	610
Premier Christian Radio - 07.00 - 09.00am	Q	40	23	37
Smooth Radio London - 06.00 - 10.00am	Q	334	395	292
Radio X London - 06.30 - 10.00am	Q	217	216	206